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**(54) Title:** REVERSE AUCTION SEARCH ENGINE

**(57) Abstract**

The present invention is a reverse auction and a new generation portal web site where a user gets the feeling of surfing in a geographical location of the world and is able to conveniently get information for that area of the world as also in the true spirit of Internet unite the whole world and actually make the information available on the finger tips of the user, not only for getting information for that area but also for buying of products and services and for selling of products and services. It can be used both for consumer to business and business to business applications. This invention also relates to bringing the whole world under a global yellow page which is e-commerce enabled in such a manner that will change the way commerce is transacted today, doing away with geographical boundaries and replacing the existing business models.

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graph TD
    100[Buyer Registers] --> 101[Chooses Geographic Area]
    101 --> 102[Buyer Searches]
    102 --> 103[Buyer Inquires]
    103 --> 104[Easydo Super Store]
    104 --> 105[IF no prices THEN Log-In page]
    105 --> 106[Buyer Logs-In]
    106 --> 107[Fill out Inquiry & Submit]
    107 --> 108[Intelli-boxes Receive Inquiries  
Sellers are Alerted of Inquiries]
    108 --> 109[Sellers Login to their Intelli-Box]
    109 --> 110[Seller Responds]
    110 --> 111[Buyer Receives Responses  
in Intelli-Box]
    111 --> 112[Responses are Sorted]
    112 --> 113[Buyer Accepts or Rejects Response]
    113 --> 114[End]
          
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## Reverse Auction Search Engine

5

### Technical Field

The present invention relates to commerce. More particularly to comparison shopping & international commerce. Still more particularly to comparison shopping, reverse auction & international commerce between buyers and sellers provided over the Internet. It also is a new generation portal web site where a user gets the feeling of surfing in a geographical location of the world and is able to conveniently get information for that area of the world as also in the true spirit of Internet unite the whole world and actually make the information available on the finger tips of the user, not only for getting information for that area but also for buying of products and services and for selling of products and services. It can be used both for consumer to business and business to business applications. This invention also relates to bringing the whole world under a global yellow page which is e-commerce enabled in such a manner that

will change the way commerce is transacted today,  
doing away with geographical boundaries & replacing  
the existing business models.

5

#### **RELATED APPLICATION**

This application claims the benefit of U.S.  
Provisional Application serial number 60/096,388,  
10 filed August 13, 1998 and entitled "Interactive  
Yellow Pages cum Easydo Search Engine".

#### **BACKGROUND ART**

15

The growth of the Internet is spurring on-line  
commerce. Internet users have been able to purchase  
goods and services over the Internet. This ability  
to search and purchase over the internet may replace  
20 yellow pages and other conventional means for  
locating retailers.

The ability to buy goods and services has improved substantially. First attempts at electronic commerce (e-commerce) consisted of browsing a product list over the internet then  
5 either filling in an order form that was printed out or calling the company to place a credit card order.

As technology progressed, on-line forms were available to send purchase requests to on-line  
10 retailers.

Internet users could then browse products, and search for products within a website, add products to purchase to their virtual shopping cart and then  
15 checkout. Credit cards are processable while on-line and other forms of payment are available such as electronic money.

Auctions are another popular form of on-line  
20 commerce in which individuals and companies may buy and sell products on-line from other individuals, or companies, through a third party website. Auctions allow the product to remain on sale for a specific

amount of time as users bid up the price of the item until the auction ends.

When individuals decide to purchase a product they typically research on-line retailers who sell the products. Prices may be found on some websites, on other websites the user must inquire by sending an E-mail to the retailer. The researching of product prices by various retailers and the sending of E-mail inquiries is time consuming and laborious. Sending E-mail to twenty or one-hundred retailers may take a substantial amount of time.

There are limits as to which retailers an individual may inquire about the price of an item. Retailers may be located in multiple countries throughout the world. A Japanese speaking individual who does not understand German may be precluded from conducting business with a German company that does not have any employees who can speak Japanese.

Language, currency, and shipping are barriers to conducting e-commerce between individuals of different countries.

5        These problems and others have been solved by the present invention.

### DISCLOSURE OF INVENTION

### SUMMARY OF THE INVENTION

10

The present invention allows individuals and companies throughout the world to conduct e-commerce while solving the problems of researching multiple retailers, contacting everyone, not understanding the language, having currency exchange problems, and shipping questions. Other problems are solved as well and will be apparent from the disclosure.

15

The present invention provides each user with an intelligent mailbox. The intelligent mailbox receives and sends mail between users of the system.

20

Searching for products or services can be performed by searching for products or services throughout any geographic region.

5       Users may also search by categories and communities. A category may be a type of product, a brand name, or any other sub-set of the products and services. A community may be as broad as all products and services, or it may be specialized and  
10       provide products and services of interest to a particular person, such as a lawyer, or a child.

Categories and communities may be searched together. A twelve year old child may want to  
15       search in their community, which may have products of interest to a child, and only search within a state of the United States, such as Georgia. The only results returned would be products of interest to twelve year old children found listed as being in  
20       the state of Georgia.

Once products or services have been found, if the user does not wish to purchase the product or



service and prefers to make an inquiry, the user fills out a pre-defined form to be sent.

Multiple pre-defined forms are provided, the user chooses the form which best fits their need. The user may choose to send the inquiry to all the sellers listed in the category or a sub-set of sellers, including one individual seller.

The pre-defined form allows the buyer to enter their inquiry once, yet send it to as many sellers as they would like. Sellers all receive the inquiry in the same format, in their intelligent mail box, and thE-mail box sorts all inquiries according to thE-mail box owner's request and pre-defined criteria.

Responses for sellers consist of responding via a pre-defined form, so all the responses in the buyers intelligent mailbox are sorted as well. The user is able to analyze the inquiries without wasting time sorting through each and every E-mail as would be required by a conventional E-mail program.

The pre-defined forms are dependent on the product or service the user is inquiring or the inquiry the user is responding to. A mortgage would  
5 list a percentage rate, while a camera would list a price. Due to the uniqueE-mailboxes the data may be downloaded and further processed with utilities such as spreadsheets.

10 Instead of looking through a directory and finding multiple sellers of a product or service a user may be interested in, then contact each one individually, the present invention allows the user to contact each seller quickly and effortlessly and  
15 obtain a market price.

For example, an importer of goods may generate an inquiry and send it to a hundred thousand entities listed in a particular listing, all by  
20 filling up one pre-defined form and by pressing one button. The entities receiving the inquiry will have the inquiries sorted, so they do not have to search through thousands of inquiries to determine

which inquiries the entity would like to send a response to.

Inquiries may be sorted in many ways, for example, a seller may not want to receive inquiries from anyone in the U.S. because they may not want to ship to the U.S.

Another searching capability based on geographic and community searching is the provision of information at a glance. For instance, interest rates may be found for the interest rates of banks in a particular city or a particular country.

All inquiries may also be sent to an E-mail address, facsimilie machine, pager, or phone, outside of the present invention that has been requested by the user. Notices that inquiries which have been received, or responses which have been received may also be sent to an E-mail address, facsimilie machine, pager, or phone, outside of the present invention that has been requested by the user.

Users may also personalize the categories and communities they view by creating a personalized profile. When using the present invention only the communities or categories the user would like to see  
5 are shown.

A user may also choose to be notified when a representative of a particular company, or another user, is using the present invention. This feature  
10 allows the user to then contact the representative through the present invention to inquire directly, through on-line chat, voice, and video communications.

Each user may also choose the language they wish to view the text in. This allows users of any country to buy and sell products and services to others that they would not be able to understand otherwise. Currency conversion may also be provided  
15 to expedite the sale of goods and products.  
20

#### **BRIEF DESCRIPTIONS OF DRAWINGS**

Figures 1 through 7 are block diagrams illustrating the process of the present invention.

Figure 1 is a block diagram of the present invention process.

5 Figure 2 is a block diagram continuation of the present invention process in Figure 1.

Figure 3 is a block diagram continuation of the present invention process in Figure 2.

10 Figure 4 is a block diagram continuation of the present invention process in Figure 3.

Figure 5 is a block diagram of the present invention super store process.

Figure 6 is a block diagram of the transaction processing of the present invention.

15 Figure 7 is a block diagram of the geographic location portal surfing.

Figures 8 through 49 are screen shots of the present invention.

**BEST MODE FOR CARRYING OUT THE INVENTION**

Referring now to the figures, figure 1 is a  
5 block diagram of the present invention process. In  
block 100, buyer registers, receives a secret code  
for E-mail verification, and responds with their  
secret code to activate their account, screen shot  
shown in Figure 8.

10

In block 101, the buyer chooses a geographic  
area of search, which could be the whole world,  
continent, country, city, or state. The buyer may  
also make a geographic location a default location,  
15 the present invention uses a cookie so that every  
time the buyer logs on the buyer is brought  
automatically to that location, screen shot shown in  
Figure 9.

20

In block 102, the buyer searches for products  
and services by business category, company name,  
brand name, products on the present invention Super  
store, as entered by the sellers in their respective  
stores or user created categories, or letters that

represent the first letter of a category name. The present invention Super store allows sellers to enter their products for sale. Each seller has their own Super store.

5

Also a search engine is provided for key word searches to be made by keywords entered by sellers. Searches may be made for products, categories of products, and services, screen shot shown in Figure 10.

In block 103 the buyer is brought to either the final listings page, screen shot shown in Figure 11, or to a category choice page, screen shot shown in Figure 12, from where the buyer chooses a category for going to a final listings page or can also send an inquiry to all sellers from the categories page itself.

20

If the buyer wishes to see listings or choose to send an inquiry only to a select few sellers or choose to go to the final listings page then buyer

clicks on the chosen category to go to the final listings page.

5       The buyer clicks on either "Inquire from selected" or "Inquire from all" from final listings page or clicks on "Inquire from Categories" page.

10       In block 104, if the sellers have pre-entered products and prices in their Individual stores, then the buyer is brought to the Super Store, screen shot shown in Figure 13, which is a combination of all seller's individual stores for that product and service and the buyer gets an instant response and comparison. The buyer may make a purchase here, or  
15       if not satisfied, the buyer proceeds further to the login page to make an inquiry.

20       In block 105, if price and products have not been entered by the sellers then the buyer is taken straight to the login, screen shot shown in Figure 14. The present invention is also capable of retrieving data from other web sites and bringing out the prices from sites selling the products and



having online stores created and in operation for those products and services.

5 In block 106, the buyer logs in with the login name and password that was chosen by them while registering.

10 In block 107, the buyer chooses one of four pre-defined forms to inquire depending on the sort and reply criteria wanted and type of inquiry, screen shot shown in Figure 15. When inquiring the buyer fills out a pre-made form to keep all inquiries consistent. The buyer's personal details are already pre entered in this form for ease of use. Also the buyer may choose the currency in which  
15 offers are required screen shot shown in Figure 16.

The mailbox of the sellers receives the inquiry sent to everyone screen shot shown in Figure 17, Figure 18, and Figure 19, and the pre-made form  
20 allows each inquiry to be consistent which allows manipulation of the inquiries by sorting and other means. The process of a buyer sending an inquiry to multiple sellers is known as a reverse auction. The

form also requests a date by which the offer or request is to be replied. The buyer may also send the offer or request to an individual seller, or select a sub-set of sellers from the list within the  
5 current category, or select to send to all sellers. The pre-made form allows the buyer to enter their information once, yet the inquiry is sent to all selected sellers, this method is extremely efficient in savings of time for both buyers and sellers,  
10 especially in a targeted geographical location. The buyer may also specify how long the inquiry is good for.

The Buyer may also send an email alert or  
15 request to sellers of similar products through regular email by entering their email address at a pre defined place on the inquiry form to participate in this inquiry by registering on the present invention and offering their prices.

20

In block 108, sellers receive their responses in their intelligent mailbox screen shot shown in Figure 17, and Figure 18, and Figure 19. All sellers in the targeted area to whom the inquiry is

sent may receive an alert either through pager, cell phone, E-mail, fax or palm pilot for quickly enabling them to respond to the inquiry.

5           In block 109, the sellers may then log in to their intelligent mail, a box provided on the present invention and view the inquiry received, screen shot shown in Figure 14, Figure 17, Figure 18, and Figure 19.

10

          In block 110, the sellers may choose to respond or not to respond, to the inquiry received from the offer form provided in continuation just below the Inquiry that they have received.

15

          In block 111, the buyer receives all responses sent by sellers in their intelligent mailbox, screen shot shown in Figure 20, and Figure 21, and are optionally alerted of the offers coming in either  
20       through a pager, cell phone, email, fax or palm pilot.

          In block 112, the responses are sorted, depending on type of Inquiry form chosen while

inquiring, screen shot shown in Figure 22, and  
Figure 23. Responses may be sorted on any criteria  
the buyer chooses. The intelligent mailbox provided  
by the present invention allows for efficient buyer  
5 and seller interaction. By using pre-made forms,  
the intelligent mailboxes of the present invention  
are able to sort inquiries and responses by any of  
the information requested in the pre-made form.  
Typical sorting is to sort each offer by price. The  
10 buyer then views all of the responses in their  
intelligent mailbox starting with the lowest price.

An enormous amount of time is saved when a  
buyer receives 400 or more offers but wants to  
15 purchase the cheapest one. With a conventional  
mailbox, the buyer would have to individually sort  
through 400 E-mails to find the cheapest price.  
Also the offers may be sorted by price and certain  
parameters as requested by the buyers, while making  
20 the inquiry. So the sorting could be with the lowest  
price but with maximum parameters that a seller  
matches.

In block 113, the buyer may accept any of the responses. An acceptance is then received by the seller in the sellers intelligent mailbox or by any other means, such as E-mail, telephone, fax or pager or the buyer may choose to place the order with the present invention. The present invention processes the order and places the order with the seller who dispatches the goods and after receiving the delivery receipt from the courier company and transaction fees are taken, and remits the balance payment to the seller for the cycle to be complete. The buyers process then ends.

Figure 2 is a block diagram continuation of the present invention process in Figure 1. In block 200, the seller registers, receives a secret code, and responds with their secret code to activate their account, screen shot shown in Figure 24. The seller registers in categories which are descriptive of the product or service offered by the seller. When registering as a seller, the seller enjoys all the benefits and features of also being a buyer. Upon registration the seller also gets an online

store, a special offer section, a buyers mailbox,  
and a sellers mailbox.

5 In block 201, sellers may put in their prices  
and products online in their store, screen shot  
shown in Figure 25, or any special offers that they  
may be having, in their special offer section,  
screen shot shown in Figure 26.

10 In block 202, the seller receives inquiries in  
their intelligent mailbox from buyers, screen shot  
shown in Figure 27.

15 In block 204, inquiries may be sorted however  
the seller prefers. A seller may sell multiple  
products or services, which may be sorted  
accordingly. The sellers intelligent mailbox works  
the same as the buyers intelligent mailbox.

20 In block 206, it is determined whether the  
seller responds. If the seller does not respond,  
then the process passes to block 212 and ends,  
otherwise the process passes to block 208.

In block 208, if the seller responds the seller will know how their response ranks, by receiving a ranking number, in relation to other responses sent to the buyer, without knowing who the other sellers are, or the other sellers responses, screen shot  
5 shown in Figure 28.

In block 210, the buyer may respond with an acceptance, and place the order directly with the  
10 seller or with the present invention for further processing. In block 212, the seller process then ends.

Figure 3 is a block diagram continuation of the  
15 present invention process in Figure 2. The intelligent mailbox process is shown, screen shot shown in Figures 29 through 36.

In block 300, the intelligent mailbox receives  
20 inquiries and responses in a pre-defined format.

In block 302, the inquiries and responses are sorted. In block 304, inquiries and responses are sorted by user criteria, such as price, quantity,

etc. or also by specific criteria or general criteria.

5 In block 306, inquiries and responses are sorted by automatic criteria, such as a response or inquiry being received after the date of acceptance. In block 308, the intelligent mailbox inquiry ends.

10 Figure 4 is a block diagram continuation of the present invention process in Figure 3. Screen shots are shown in Figures 37 through 42.

15 In block 400, the user chooses to search in a geographic location such as the entire world, a country, a state, or a city. The user searches by company name, brand name, business category, products on the Super store, key word search which is user defined on the search engine, or other.

20

In block 402, all categories having products or services in the chosen geographic category are shown or are able to be searched by the user.



In block 404, searches may be performed within the chosen geographic location. If searches are made within the chosen geographic location, then the process passes to block 406, otherwise the process  
5 passes to block 408 and ends.

In block 406, only the results found within the chosen geographic category are returned as advertisements, listings or the user is taken  
10 directly to the Super store if a match is found against a search on the Super store. In block 408, the searching of data process ends.

Figure 5 is a block diagram of the present  
15 invention super store process, the seller is able to place items in their on-line superstore.

In block 500, the seller logs in to the present invention, screen shot shown in Figures 43 through  
20 46.

In block 502, the seller enters their on-line store. In block 504, the seller may enter products, and each product may be placed under a different

category under which the seller originally registered. For example, a seller may be registered as a "New Watch Retailer" and a "Used Watch Wholesaler". The seller may put a new watch for sale  
5 under the "New Watch Retailer" category and a used watch for sale under the "Used Watch Wholesaler" category.

In block 506, the seller may also choose to make  
10 either the new watch or the used watch a "special offer".

In block 508, the seller may choose which geographic locations are able to see the special  
15 offer. If the seller only wants the state of Illinois in the U.S. to see the offer the seller can choose that geographic location. When a user searches for special offers in the entire world, the used watch of the seller will not show up, it will  
20 only show up in the search if the buyer is specifically searching in the Illinois geographic location.

Each seller has their own store which is part of the Super Store. If a user enters a product or category's super store in a geographical location the user will be able to see all the sellers stores which  
5 form part of this super store. Here they will see every product the different sellers have to offer for "Instant comparison shopping", screen shot shown in Figure 47.

10 If a user enters the special offer section for all sellers in a specific geographic location then the user will view all special offers placed by sellers in the same super store as long as the special offers placed by sellers were chosen to be in  
15 that geographic location. The user can also enter the individual stores of the sellers to view their products individually.

Figure 6 is a block diagram of the transaction  
20 processing of the present invention. In block 600, orders from the buyer are accepted on behalf of the seller by the present invention.

In block 602, payment is accepted from the buyer on behalf of the seller. In block 604, an order is placed with the seller on behalf of the buyer.

5

In block 606, when the seller delivers the goods and a receipt is received, payment is then give to the seller and a transaction fee is taken.

10

Figure 7 is a block diagram of the geographic location portal surfing where users may surf the Internet and get the feeling of surfing in a geographical location and receiving information specific to the chosen geographical location, screen shot shown in Figures 48 through 50.

15

In block 700, the user chooses to search in a geographic location such as the entire world, a country, a state, or a city.

20

In block 702, all categories having information in the chosen geographic location are shown and are able to be searched by the user. Also these are

language dependent and will be visible only in the language that the user has chosen to surf in.

In block 704, the user chooses the information  
5 category for searching within the chosen information category.

In block 706, only results found within the chosen geographic location are returned such as  
10 news, weather, stock information, city information, and other. Then results for super sets of the location, for instance if the user is surfing in a city the super sets for a city will be a state, country, continent, or the whole world will also be  
15 available for viewing and surfing. These will all change depending on the location the user is surfing in. In block 708, the searching of information process ends.

20 While the preferred embodiment and various alternative embodiments of the invention have been disclosed and described in detail herein, it may be apparent to those skilled in the art that various

changes in form and detail may be made therein  
without departing from the spirit and scope thereof.

CLAIMS

5       What is claimed is:

1.     A method for searching and returning data, comprising the steps of:

10             associating a geographic location to data;

              searching a database of the data with a geographic location as a parameter, and

15             returning a subset of the database data having a geographic location associated with the data which matches the geographic location used as a parameter.

20     2.     A method for searching and returning data, as in claim 1, further comprising the steps of:

              associating a language to the data;

25             searching the subset of the database which was returned with a language as a parameter, and

              returning a second subset of the subset of the database data having a language associated with the data which matches the language used as a parameter.

30     3.     A method for searching and returning data, as in claim 1, further comprising the steps of:

35             searching the subset of the database which was returned with a word as a parameter, and

40             returning a third subset of the subset of the database data having a word associated with the data which matches the word used as a parameter.

45     4.     A method for searching and returning data, as in claim 2, further comprising the steps of:

              searching the second subset of the database which was returned with a word as a parameter, and

returning a fourth subset of the second subset of the database data having a word associated with the data which matches the word used as a parameter.

5

5. A method for searching and returning data, as in claim 1, further comprising the step of:

10 displaying the subset of the database which was returned.

15 6. A method for searching and returning data, as in claim 2, further comprising the step of:

displaying the second subset of the database which was returned.

20

7. A method for searching and returning data, as in claim 3, further comprising the step of:

25 displaying the third subset of the database which was returned.

30 8. A method for searching and returning data, as in claim 4, further comprising the step of:

displaying the fourth subset of the database which was returned.

35 9. A method for searching and returning data, as in claim 1, wherein the data further comprises: categories, products, sellers, or information.

40 10. A method for searching and returning data, as in claim 1, further comprising the steps of:

associating a category to the data;

45 searching the subset of the database which was returned with a letter corresponding to the first letter of a category of the data, and



returning a fifth subset of the subset of the database data having a letter corresponding to the first letter of a category of the data.

5

11. A method for searching and returning data, as in claim 10, further comprising the step of:

10 displaying the fifth subset of the database which was returned.

12. A method for searching and returning data as in claim 1, further comprising the steps of:

15

returning a sixth subset of the database data having a superset of the geographic location associated with the data which matches the geographic location used as a parameter, and

20

displaying the sixth subset of the database data so that the user may view a larger geographic region of data than what is returned in the original subset.

25

13. A method for searching and returning data as in claim 12, wherein the superset of data contains the larger geographic location that the original geographic location resides in.

30

14. A method for searching and returning data as in claim 1, wherein the geographic location may be a: city, state, country, continent, or the entire world.

35

15. A method for searching and returning data as in claim 12, wherein the larger geographic location may be a: city, state, country, continent, or the entire world.

40

16. A method for inquiring about products or services for sale as a reverse auction, comprising the steps of:

45

transmitting an inquiry to more than one seller;

receiving an inquiry response from at least one seller into an intelligent mailbox, and

5        sorting the inquiry response in the intelligent mailbox.

17.    A method for inquiring about products or services for as in claim 16, further comprising the  
10       steps of:

      displaying the inquiry responses in their sorted order.

18.    A method for inquiring about products or services as in claim 16 wherein transmitting an inquiry further comprises:

20       creating a form having mandatory fields to be filled in which are specific to the product or service being inquired about.

19.    A method for inquiring about products or services as in claim 16 wherein sorting the inquiry response further comprises:

30       determining which mandatory fields the inquiry response is to be sorted on, and

      displaying the inquiry response in the intelligent mailbox in an order as defined by the sorting of mandatory fields.

20.    A method for inquiring about products or services with an intelligent mailbox comprising the steps of:

40       receiving an inquiry from a buyer into an intelligent mailbox;

45       sorting the received inquiry by pre-determined parameters, and

creating a form having mandatory fields to be filled in by the seller which are specific to the product or service being inquired about.

5

21. A method for inquiring about products or services as in claim 20, further comprising:

10 transmitting the filled in form to the buyers intelligent mailbox.

15 22. A method for facilitating commerce, comprising the steps of:

accepting an order for items from a buyer on behalf of a seller;

20

accepting payment from the buyer on behalf of the seller;

25 placing an order for items with the seller on behalf of the buyer;

receiving a receipt verifying the ordered items have been sent to the buyer, and

30 transmitting the payment to the seller.

23. A method for facilitating commerce as in claim 22, further comprising the steps of:

35

removing a transaction fee from the payment before transmitting the payment to the seller.

40

24. A method for enabling an on-line product listing with data from a sellers product database, comprising the steps of:

45 creating a subset of products from a product database which are associated with an individual seller;

receiving products data from a sellers computer distinct from the computer having the product database, and

5 displaying the subset of products from a product database and from the products data from the sellers computer, to the user.

10 25. A method for enabling an on-line product listing with data from a sellers product database as in claim 24, further comprising the step of:

15 requesting products data from the sellers computer.

20 26. A method for enabling an on-line product listing with data from a sellers product database as in claim 24, further comprising the step of:

receiving a search request form a user to search for specific products.

25

27. Computer executable software code stored on a computer readable medium, the code for inquiring about products or services for sale as a reverse auction, comprising:

30

code for transmitting an inquiry to more than one seller;

35

code for receiving an inquiry response from at least one seller into an intelligent mailbox, and

code for sorting the inquiry response in the intelligent mailbox.

40

28. Computer executable software code stored on a computer readable medium, the code for inquiring about products or services for sale as a reverse auction, as in claim 27 further comprising:

45

code for displaying the inquiry responses in their sorted order.

29. Computer executable software code stored on a  
computer readable medium, the code for inquiring  
5 about products or services for sale as a reverse  
auction, as in claim 27 further comprising:

code creating a form having mandatory fields to  
be filled in which are specific to the product or  
10 service being inquired about.

30. Computer executable software code stored on a  
computer readable medium, the code for inquiring  
15 about products or services for sale as a reverse  
auction, as in claim 27 further comprising:

code for determining which mandatory fields the  
inquiry response is to be sorted on, and  
20

code for displaying the inquiry response in the  
second intelligent mailbox in an order as defined by  
the sorting of mandatory fields.  
25

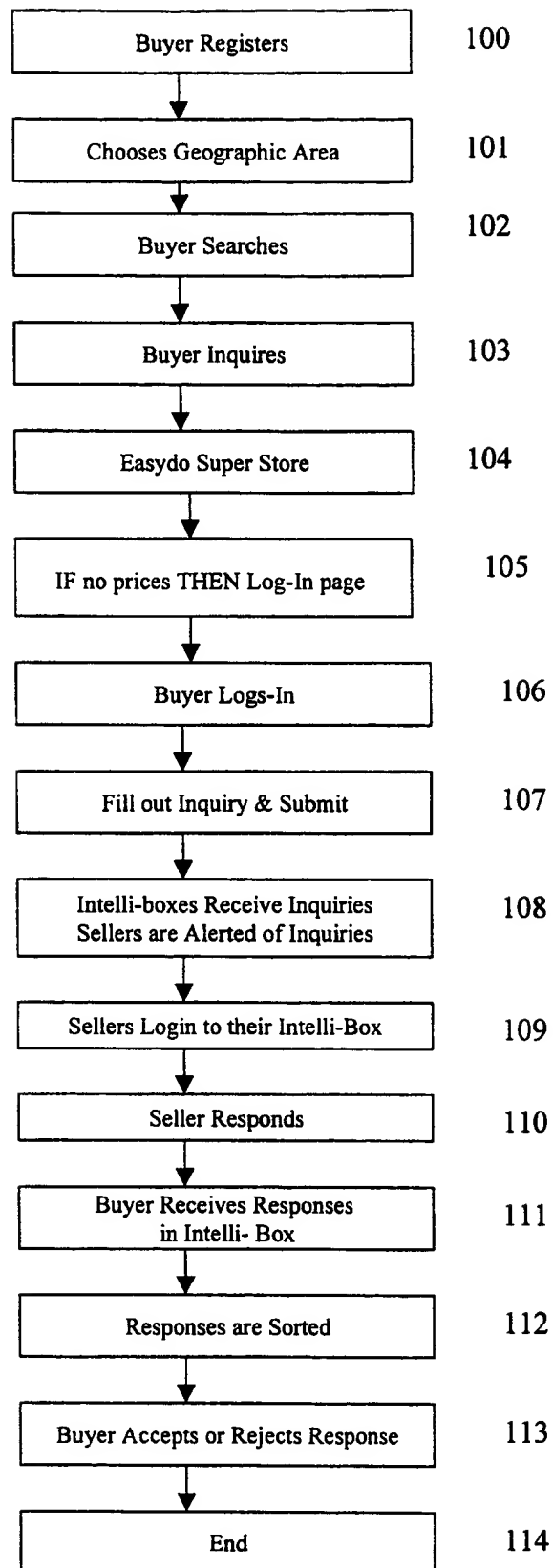


FIGURE 1

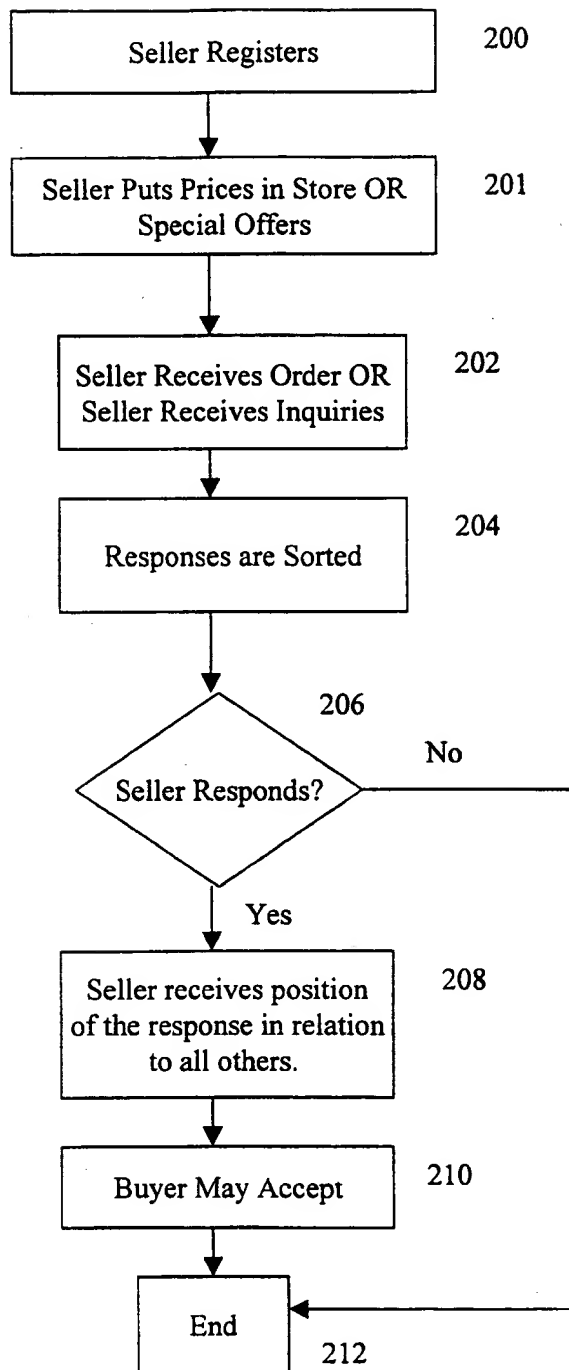
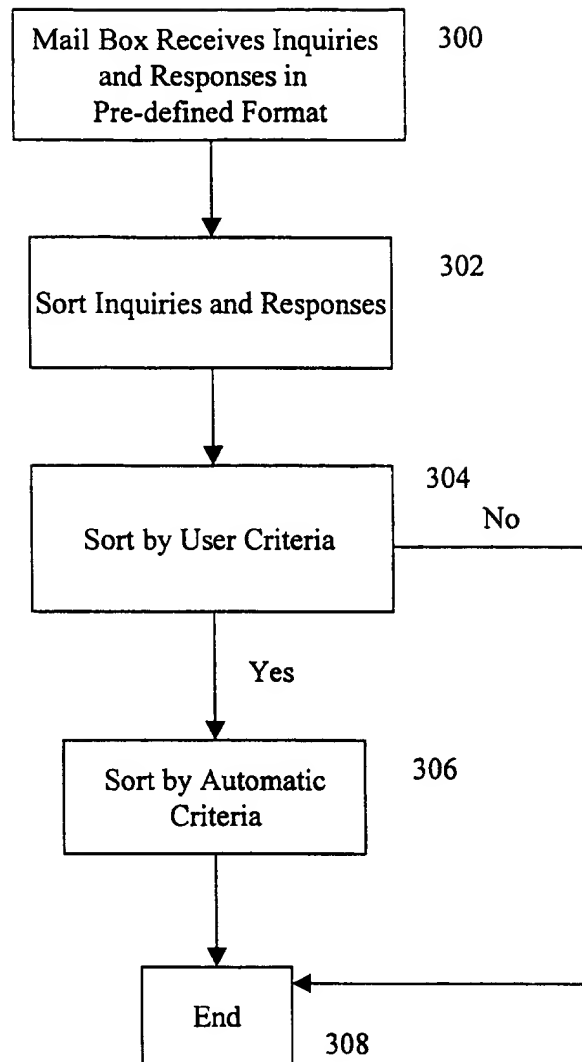


FIGURE 2

**FIGURE 3**



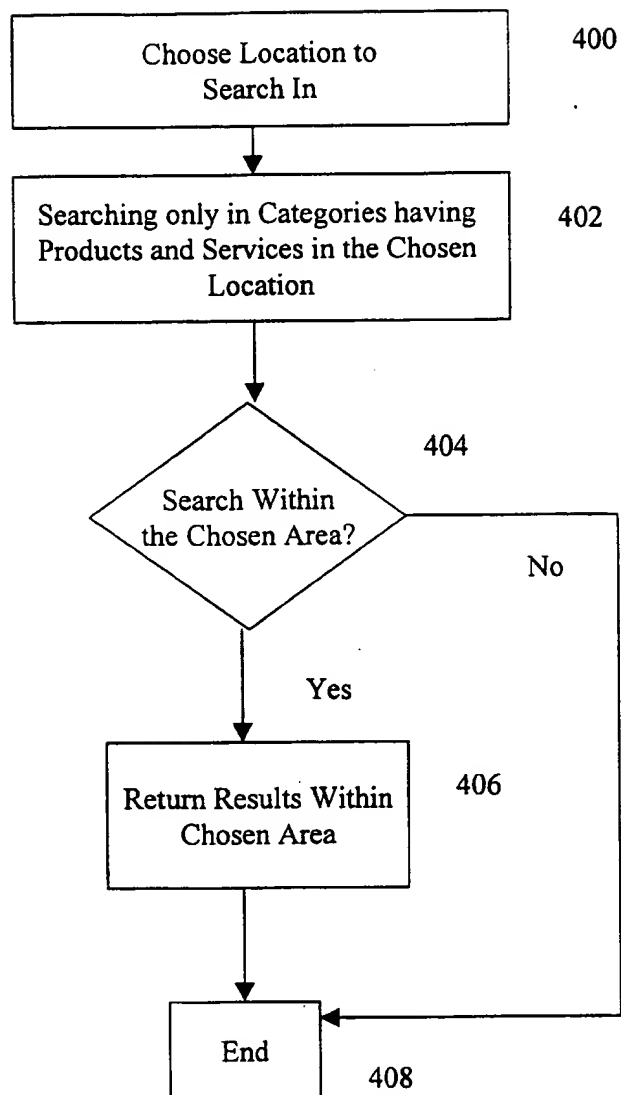
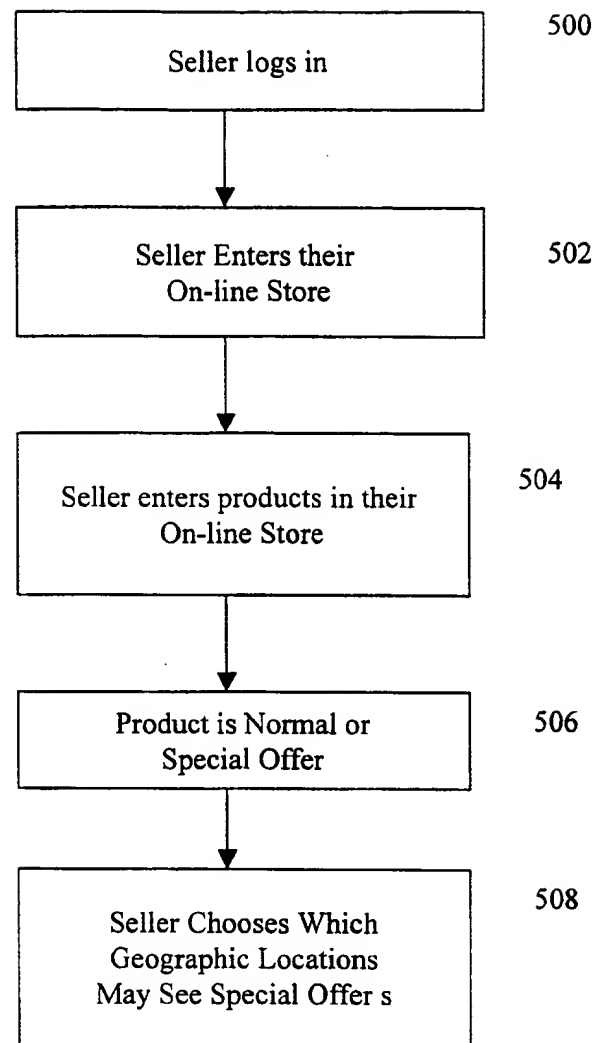
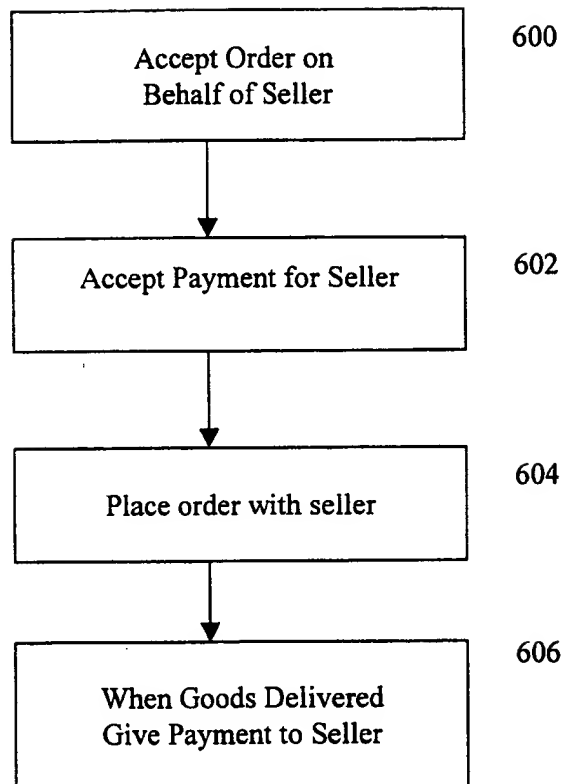
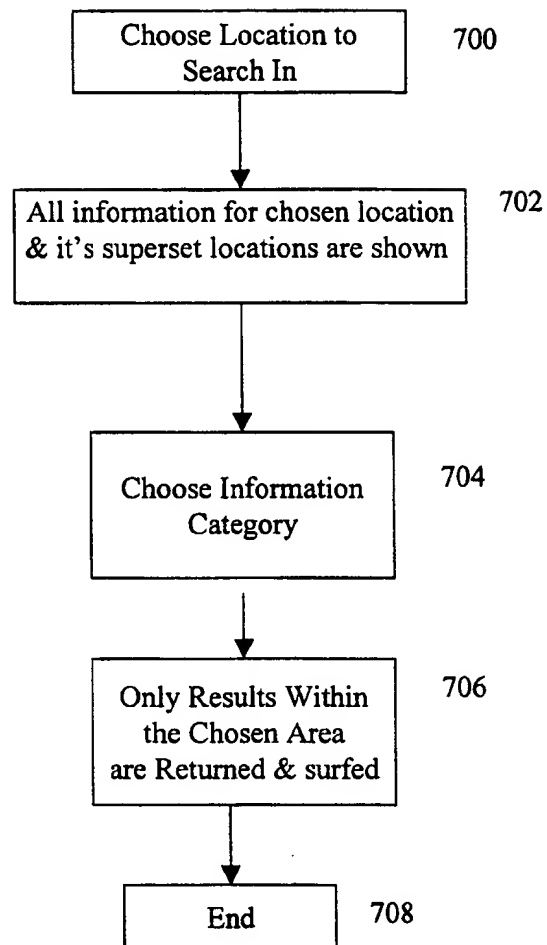


FIGURE 4

**FIGURE 5**

**FIGURE 6**

**FIGURE 7**

[Home](#)

EasyDo.com

## Buyer registration form

## \*Mandatory fields

John  Q  Buyer

Salutation:  Mr.

Company or  
Organisation:  Buy Stuff Inc.

Designation:

buyer@buystuff.com

Enter your email address correctly as we will send you a Password to verify it.

☒ If you want to receive an email alert on receiving a response to your inquiry please check this box. (This facility is being provided only till the time our service is not being used extensively)

Telephone:

Fax:

BuyMan

This name is your personal identification by which you will login to your mailbox. Please note your login & password for future reference. Both are CaSe SeNsItivE.

.....

Please avoid the following characters for your password: @#\$%^&\*~

.....

USA

Agreement & Terms of membership of Internet Yellow Pages  
(I) Pvt. Ltd.

☒ I agree with the terms and conditions of Internet Yellow Pages (I) Pvt. Ltd.

Click ONCE to Submit

Processing may take a minute. Please be patient.

[Home](#)

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(FIGURE-8)

[Home](#)

Do not use your browser's back button.

EasyDo.com

*Buyer registration form*

\*Mandatory fields

	1000 Buy Street
	22202
	CHICAGO

(Optional)

If you cannot find your City in the Drop-Down above, please enter your new city in the Text Box below. Also if this new city falls under any state/province please enter it in the next text box.

City:		(Optional)
State:		(Optional)

Check any of the following if you want to receive updates through email.

- ☒ Easydo Updates
- |  |   |
|--|---|
| <input type="checkbox"/> Computers & Software        | <input type="checkbox"/> Magazines              |
| <input type="checkbox"/> Travels                     | <input type="checkbox"/> Households             |
| <input type="checkbox"/> Office Equipments           | <input checked="" type="checkbox"/> Photography |
| <input type="checkbox"/> Education                   | <input checked="" type="checkbox"/> Electronics |
| <input type="checkbox"/> Special Offers in your City |   |

Click ONCE to Submit

Processing may take a minute. Please be patient.

[Home](#)

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(FIGURE - 8)

mailverify@easydo.c, 11:17 AM 7/30/99 , Email verification

---

From: mailverify@easydo.com  
Delivered-To: longest-buyer@longest.com  
To: <buyer@longest.com>  
Subject: Email verification  
Date: Fri, 30 Jul 1999 11:17:22 -0400  
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

We are sending you this secret code to verify your email address. Please enter it at the required place. <http://easydo.com> 91781

(FIGURE-8)

[Home](#)

Do not use your browser's back button.

**EasyDo.com****Buyer registraion form**

Without Closing this Window Check your Email now !!

We have sent you secret code to verify your email address.

Enter it below to complete your registration.

In case due to any reason you have not received an email from us you can enter ABCD for the time being, but you will have to complete your registration later.

Processing may take a minute. Please be patient.

[Home](#)

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(FIGURE - 8)



You Are Surfing in : ASIA - INDIA - DELHI - NEW DELHI

Enter the area in which you want to surf

EasyDo.com

Search

OR

[Change your Language](#)

Choose your Area in which you want to surf by clicking

After clicking on any drop down wait for the page to reload. In case of long delay press your browser's refresh button.

Continent

ASIA

Country

INDIA

State

DELHI

City

NEW DELHI

☐ Click here if you wish to make this your default surfing location. (You can always change this whenever required).

Continue

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(FIGURE - 9)

change  
search  
area

[Francais](#) [Deutsch](#) [Español](#) [Change Location](#) [Register](#) [Advertise With Us](#) [Mailbox](#) [Contact Us](#)

You Are Surfing in: [Whole World](#)

### Where the Buyers Rule !

Buyers: Get the lowest prices instantly in your mailbox on EasyDo  
Sellers: Open your super store on EasyDo and never miss out any inquiries

Select business category that starts with....

or

Search By : ☒ Business Category ☐ Company Name  
☐ Products in Easydo Super Store ☐ Brand Name

Keyword Search On EasyDo

#### Search Wizard

I want to search for:   
on the Internet using:

☐ Alta Vista ☐ Excite ☐ Infoseek  
☐ Lycos ☐ HotBot ☐ Yahoo

#### INFORMATION FROM AROUND THE WORLD

[CHECK YOUR EMAIL](#) [CHECK YOUR PARCEL](#) [CRICKET SPECIAL](#) [INTERESTING SITES](#) [MAGAZINES](#) [NEWS](#) [NEWS - BUSINESS & STOCK](#) [NEWS - STOCK](#) [NEWS - TECHNOLOGY](#) [NEWS HEALTH & MEDICINE](#) [WEATHER](#)

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[Business In Your Area](#)

[BUYERS](#)  
[Special Offers In Your Area](#)

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[Home](#)

[Whole World](#)

(FIGURE - 10)

You Are Surfing in : Whole World - - -

Enter the area in which you want to surf

EasyDo.com

[Change your Language](#)

OR

Choose your Area in which you want to surf by clicking:

After clicking on any drop down wait for the page to reload. Incase of long delay press your browser's refresh button.

Continent

(Whole World)

Country

(All Countries)

State

City

☐ Click here if you wish to make this your default surfing location.(You can always change this whenever required).



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(FIGURE -10)

World's first YellowPage with Mailboxes  
Buying & selling will never be easier **EasyDo.com**

[Francais/Deutsch/Español](#) [Change Location](#) [Register/Advertise With Us](#) [Intro](#) [Contact Us](#)

You Are Surfing In [ASIA](#) [INDIA](#) [DELHI](#) [NEW DELHI](#)

**Where the Buyers Rule !**  
Buyers: Get the lowest prices instantly in your mailbox on EasyDo  
Sellers: Open your super store on EasyDo and never miss out any inquiries

 **Yellow Pages**  
Select business category that starts with....  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
or  
Search By : ☒ Business Category ☐ Company Name  
☐ Products in Easydo Super Store ☐ Brand Name

**Search Engine**  
Keyword Search On EasyDo

**Search Wizard**  
I want to search for:   
on the Internet using:  
☐ Alta Vista ☐ Excite ☐ Infoseek  
☐ Lycos ☐ HotBot ☐ Yahoo

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[INDIANS](#) [MAGAZINES](#) [NATIONAL AIRLINES](#) [NEWS](#) [NEWS - BUSINESS & STOCK](#) [POLITICS & INDIA](#) [STOCK QUOTES](#) [TRY YOUR LUCK](#)

**INFORMATION FROM AROUND THE WORLD**  
[CHECK YOUR EMAIL](#) [CHECK YOUR PARCEL](#) [CRICKET SPECIAL](#) [INTERESTING SITES](#) [MAGAZINES](#) [NEWS](#) [NEWS - BUSINESS & STOCK](#) [NEWS - TECHNOLOGY](#) [NEWS HEALTH & MEDICINE](#) [WEATHER](#)

**NEW Users? Click here**  
**Learn About EasyDo**  
**Customize Your Page**  
**SELLERS**  
**Postings in Your Area**  
**BUYERS**  
**Special offers in your Area**

(FIGURE -10)



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## Advertisers List



EasyDo.com

[Change Language](#) [Change Location](#) [Register / Advertise With Us](#) [Inbox](#) [Home](#) [Contact Us](#) [Back](#)

You Are Surfing In Whole World—

Category : ADVERTISING - PERIODICAL

Sort By : Click On a radio button ☒ Company ☐ Country ☐ State ☐ CityClick on an alphabet to bring those records up. (Take the above sorting order into consideration)  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

From All Advertisers



From Selected Advertisers on this page



Page 1 of 1      Records 1 to 3 of 3

Send Enquiry	Company Name	Phone	Brands	Agents/ Principal	Ad	E Mail	Web Site	EComm Site	Special Offers
<input checked="" type="checkbox"/>	BCCL 7, BSZ MARG, NEW DELHI DELHI INDIA-110002	91-11 3715831	TOI ET NBT						
<input checked="" type="checkbox"/>	EASYDO D-35, GULMOHAR PARK NEW DELHI DELHI INDIA-110 049	91-11 6523281	EASYDO INTERACTIVE PNC						
<input checked="" type="checkbox"/>	SURBHI INTERIORS F-7 CENTRAL AVENUE MAHARANI BAGH NEW DELHI DELHI INDIA-110 034	91-11 6523281	SURBHI						

Page 1 of 1      Records 1 to 3 of 3

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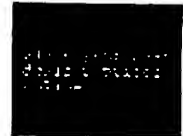
(FIGURE-11)



EasyDo.com

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You Are Surfing In Whole World--

If the product / service that you need is not listed, Click here to send [Inquiry](#)

Select Business Category that starts with

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

[AA](#) [AB](#) [AC](#) [AD](#) [AE](#) [AF](#) [AG](#) [AH](#) [AI](#) [AJ](#) [AK](#) [AL](#) [AM](#) [AN](#) [AO](#) [AP](#) [AQ](#) [AR](#) [AS](#) [AT](#) [AU](#) [AV](#) [AW](#) [AX](#) [AY](#) [AZ](#)

[Inquire](#) [ABATTOIRS](#)  
[Inquire](#) [ABDOMINAL SUPPORTS](#)  
[Inquire](#) [ABORTION ALTERNATIVES ORGANIZATIONS](#)  
[Inquire](#) [ABORTION CLINICS PROVIDERS & SERVICES](#)  
[Inquire](#) [ABORTION INFORMATION & REFERRALS](#)  
[Inquire](#) [ABRASIVE CUTTING-OFF MACHINES](#)  
[Inquire](#) [ABRASIVE PRODUCTS](#)  
[Inquire](#) [ABRASIVES](#)  
[Inquire](#) [ABRASIVES - GRINDING WHEELS](#)  
[Inquire](#) [ABSORBENT PRODUCTS \[WHOLESALE\]](#)  
[Inquire](#) [ABSORBENTS](#)  
[Inquire](#) [ABSTRACTERS](#)  
[Inquire](#) [ABSTRACTS OF TITLE](#)  
[Inquire](#) [ABUSE INFORMATION & TREATMENT CENTERS](#)

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(FIGURE - 12)

AutoSearch



EasyDo.com

[\[Home\]](#)

Hey! We found some prices for you posted by our advertisers.  
If you don't find anything of interest click here on [\[Send Inquiry\]](#)

Search For



Page 1 of 1      Records 1 to 2 of 2

No.	<u>Product / Brand</u>	<u>Product Detail</u>	<u>Currency</u>	<u>Price</u>	<u>Catalogue</u>	<u>Contact</u>
1	softplus	software	DOLLAR (US)	110	<a href="#">Catalogue</a>	<a href="#">Contact</a>
2	delta	air tickets	Rupees	2000		<a href="#">Contact</a>

Page 1 of 1      Records 1 to 2 of 2

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(FIGURE - 13)

welcome

Login to Send  
Inquiry

Enter Your Username and Password

EasyDo.com

User name:   
Password:

Username and Password are case sensitive:

Hint : Always check the targetted geographical area of your inquiry

Forgot your password enter your email address here:

[Register with us.](#)

[Advertise with us.](#)

[Home](#)

(FIGURE - 14)







Untitled



EasyDo.com

[Home](#)

Click on any one option to send inquiry.

Receive responses by Telephone, Fax, Email or Snail - Mail 	With this option you can send a "One Way Inquiry". The recipients of your inquiry will send their replies or will contact you either through Telephone, Fax, Email or Snail - Mail. This reply option has to be specified by you while sending the inquiry. Hint: You can use this option for sending Pre - Qualification letters or Float Tender inquiries or Send inquiries where you require Catalogues & Brochures
PreSorted By 	Receive responses in your mailbox pre sorted by the prices offered to you by the advertisers. With this option you can send inquiries and receive responses in your mail box on EasyDo pre sorted by their price. Hint: Use this option to buy airlines tickets, any type of goods or services etc. where the specifications are known to you and you are only looking for the best price.
PreSorted By 	Receive responses in your mailbox pre sorted by the prices offered to you by the advertisers and the criteria / conditions met. With this option you can send inquiries and receive responses in your mail box on EasyDo pre sorted by their price and criteria / conditions met. Hint: Use this option to buy airlines tickets, any type of goods or services etc. where the specifications are known to you and you are looking for the best price and some preconditions to be met.
	Coming Soon

[Home](#)

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(FIGURE-15)

Send Inquiry



EasyDo.com

EasyDo.com

Presorted by Price &amp; Parameters

Category : ADVERTISING - PERIODICAL

Target Area : Whole World

Change Target Area[Back](#) [Home](#)

System Date: 8/8/1999

Your Date: 

(MM/DD/YYYY)

Reference No. 

(If Any)

Company/Organisation: EASYDO

Name: PRITHU NATH

Address: D-35, GULMOHAR PARK  
NEW DELHI 110 049  
DELHI (INDIA)Date by which you want the offer:  (MM/DD/YYYY) OptionalSelect the Currency in which you want the offer:  None Delivery By: ☐ Courier ☐ Air ☐ Sea ☐ Road OptionalTaxes to be included in Price or shown separately: ☐ Included ☐ Separately OptionalFreight to be included in Price or shown separately: ☐ Included ☐ Separately OptionalDelivery Point:  (If Any) Optional

Inquiry Text

(Maximum 800 Characters Approx. 10-12 Lines)

Optional  
Special Criteria / Conditions to be met by supplier (if any) (Max. 100 char. each)

Criteria 1	<input type="text"/>
Criteria 2	<input type="text"/>
Criteria 3	<input type="text"/>
Criteria 4	<input type="text"/>
Criteria 5	<input type="text"/>
Criteria 6	<input type="text"/>
Criteria 7	<input type="text"/>
Criteria 8	<input type="text"/>
Criteria 9	<input type="text"/>
Criteria 10	<input type="text"/>

Special Instructions: 

(If Any) Optional

(FIGURE - 16..)

Send Inquiry

If you wish to send this inquiry through email to any suppliers / vendors.  
Please fill their email addresses seperated by semicolons.

This will help us in attracting new members on EasyDo. Optional



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(FIGURE-16)

Your inquiry has been sent. You have sent 1 inquiry(s) today and total inquiries presently in your mailbox sent by you are 1  
You can now send another inquiry in the same product / service category or return to home page.

[Send Inquiry](#) [Home](#)

Note : As a GUEST you can have maximum 15 inquiries in your mailbox and you can send 15 inquiries per day. After that you have to delete some inquiries from your mail box before sending new ones.

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(figure - 16)

Inbox



EasyDo.com

On EasyDo.com

Buying Mailbox

Here you will receive replies to your inquiries Pre Sorted by Price or Price and Parameters.

**Web Based Free Email**

Your personal mailbox  
Coming Soon....

Selling Mailbox

and

Online store on EasyDo

Here you will receive your inquiries for your product & also you have an online store to enter your prices and special offers.

**Online Scheduler**

Here you can put your important dates / appointments etc. online.  
Coming Soon...

Buying Mailbox Selling Mailbox Email Scheduler Edit Profile Home

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(FIGURE - 17)

Inbox



EasyDo.com

Inbox of EASYDO  
Inquiries For You

[Buying Mailbox](#) [Put Your Prices Online](#) [Your Special Offers](#) [Back](#) [Home](#)  
Display ☒ Inquiries For Me ☐ General Inquiries ☐ Both ☐

\* (General inquiries are those where the buyers could not locate a specific category to target their inquiry.)  
Page 1 of 1      Records 1 to 9 of 9

No. Inquiry Category

- 1 ADVERTISING - PERIODICAL
- 2 ADVERTISING - PERIODICAL
- 3 ADVERTISING - PERIODICAL
- 4 ADVERTISING - PERIODICAL
- 5 ADVERTISING - PERIODICAL
- 6 ADVERTISING - PERIODICAL
- 7 ADVERTISING - PERIODICAL
- 8 ADVERTISING - PERIODICAL
- 9 ADVERTISING - PERIODICAL

Page 1 of 1      Records 1 to 9 of 9

Inq. Type	Inquiry Date	Offer Before	View Detail	Status / Rank
Price & Parameters	07/25/1999	07/25/99	<a href="#">Details</a>	
Only Price	07/27/1999		<a href="#">Details</a>	
Only Price	07/28/1999		<a href="#">Details</a>	
Only Price	07/30/1999	07/30/1999	<a href="#">Details</a>	
Only Price	07/30/1999	07/30/99	<a href="#">Details</a>	
Only Price	08/03/1999	08/3/99	<a href="#">Details</a>	(Replied) 1/2
Only Price	08/03/1999		<a href="#">Details</a>	(Replied) 1/2
Only Price	08/06/1999		<a href="#">Details</a>	(Replied) 1/2
Only Price	08/06/1999		<a href="#">Details</a>	(Replied) 2/2

[Home](#)

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(FIGURE-18)

## Inquiry Details



EasyDo.com

## Inquiry Detail

[Back](#) [Home](#)

Inquiry for the Category: ADVERTISING - PERIODICAL

Inquiry Date: 07/30/99

Inquiry Area: Whole World

Sender's Date:

Company/Organisation: BUY STUFF INC.

Reference No.:

Name: JOHN Q BUYER  
CHICAGO 22202  
ILLINOIS USA

Offer Should Be In: DOLLAR [US]

Include tax with  
price: No. Show Separately

## Inquiry Text

How much for a full page ad in your magazine, A four color advertisement for the month of July?

If you think this inquiry is a spam [Click Here](#)

## Make Your Offer Below

Company/Organisation: EASYDO

Systems Date: 8/8/1999

Name: PRITHU NATH

Your Date:

Address: D-35, GULMOHAR PARK

(MM/DD/YYYY)

Reference No.

NEW DELHI 110 049  
DELHI INDIA

(If Any)

## Offer Text

(Maximum 800 Characters Approx. 10-12 Lines)

Tax in DOLLAR [US]: Packaging (if any) in DOLLAR [US]: Basic Price in DOLLAR [US]: 

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(FIGURE-19)

Inbox



Inbox of

Buying Mailbox

Here you will receive replies to your inquiries Pre Sorted by Price or Price and Parameters.

EasyDo.com

On EasyDo.com

Online Scheduler

Here you can put your important dates / appointments etc. online.  
Coming Soon...

Web Based Free Email

Your personal mailbox  
Coming Soon....

Buying Mailbox Email Scheduler Edit Profile Home

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(FIGURE - 20)



Inbox



EasyDo.com

Inbox of ABHIJEET M. SAWANT  
Inquiries Sent By You

[Back](#) [Home](#)

 [\[Select All\]](#) [\[UnSelect All\]](#)  
Page 1 of 1      Records 1 to 1 of 1

Delete No. Inquiry Category

☐ 1    ADVERTISING - PERIODICAL  
Page 1 of 1      Records 1 to 1 of 1

Inq. Type	Inquiry Date	Offer Before	View Detail	Response
Only Price	08/08/1999		<a href="#">Details</a>	2

[Home](#)

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(FIGURE-21)

Offers list

**YES!!  
Free Now!!**

**Offers for you** [Buying Mailbox](#) [Home](#)

☐ [Select] [All](#) [UnSelect All](#) Sort by [Only Lowest Basic Price](#) \* [Only Lowest Total Price](#)

Page 1 of 1 Records 1 to 2 of 2

Delete	No.	Company	Offer Date	Basic Price	Total	View Detail
<input type="checkbox"/>	1	SURBHI INTERIORS	08/08/1999	77	143	<a href="#">Details</a>
<input type="checkbox"/>	2	EASYDO	08/08/1999	77	176	<a href="#">Details</a>

Page 1 of 1 Records 1 to 2 of 2

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(FIGURE - 22)

## Offer Details

<b>YES it's Free Now !!</b>		<b>EasyDo.com</b>
<b>EasyDo.Com</b>		<b>Offer Detail</b>
Company/Organisation: SURBHI INTERIORS		Offer Date: 08/08/99
Name: SURBHI NATH		Offerer's Date:
Address: F-7 CENTRAL AVENUE		Reference No.:
MAHARANI BAGH		
NEW DELHI 110 034		
DELHI INDIA		
Phone: 91-11-6523281		
Fax:		
Email: <a href="mailto:surbhi@easydo.com">surbhi@easydo.com</a>		
<hr/>		
Basic Price in US Dollar:	77	
Packaging Charges In US Dollar:	66	
<hr/>		
Total in US Dollar:	143	
<hr/>		
offer two		Offer Text
<hr/>		
		© EasyDo.com Inc.
		Pat Pending : 60/096,388

FIGURE-232

[Home](#)

EasyDo.com

## ADVERTISING MEMBER REGISTRATION FORM.

\*Fields cannot be left Empty

	Sally	S	Buyer
Salutation:	Mrs.		
	Sallies Buying Bin		
Designation:			
BrandName1:	Rolex		
BrandName2:	Seiko		
BrandName3:			
	sally@buyingbin.com		
Enter your email address correctly as we will Mail you a Password to verify it			
	218	892	9874
Telephone - 2:			
Toll - Free No:			
Fax - 1:	218	892	9875
Fax - 2:			
	Watches		
	We buy and sell watches of all sorts.		
	watch, watches, rolex, seiko		
Create your own Searchable Categories on Easydo. Enter your very specific Product / Service Names (separated by commas) like Computer - P III, Lee - Jeans, Adams Apple etc. (maximum 150 characters)			
Your Web site :	http://www.buyingbin.com		
Your E- Commerce Site:	https://www.buingbin.com		

(FIGURE-24)

NAME	<input type="text" value="Sally"/>
This name is your personal identification by which you will login to your mailbox & online Store area. Please note your login & password for future reference. Both are CaSe SeNsItIvE	
PASSWORD	<input type="password" value="*****"/>
Please avoid the following characters for your password: @#\$%^&*~	
CONFIRM PASSWORD	<input type="password" value="*****"/>
COUNTRY	<input type="text" value="USA"/>

Agreement & Terms of membership of Internet Yellow Pages (I) Pvt. Ltd.	<input type="checkbox"/>
--	--------------------------

☒ I agree with the terms and conditions of Internet Yellow Pages (I) Pvt. Ltd.

Processing may take a minute. Please be patient.

[Home](#)

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(FIGURE-24)

[Home](#)

Do not use your browser's back button.

EasyDo.com

## ADVERTISING MEMBER REGISTRATION FORM.

\*Mandatory fields

<input type="text"/>	8924 Buying Rd.
<input type="text"/>	
<input type="text"/>	39482
<input type="text"/>	TAMPA

(Optional)

If you cannot find your City in the Drop Down above, please enter your new city in the Text Box below. Also if this new city falls under any state/province please enter it in the next text box.

City:	<input type="text"/>	(Optional)
State:	<input type="text"/>	(Optional)

Check any of the following If you want to receive updates through email.

- ☒ Easydo Updates
- |   |                                      |
|---|--------------------------------------|
| <input type="checkbox"/> Computers & Software                   | <input type="checkbox"/> Magazines   |
| <input type="checkbox"/> Travels                                | <input type="checkbox"/> Households  |
| <input checked="" type="checkbox"/> Office Equipments           | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Education                              | <input type="checkbox"/> Electronics |
| <input checked="" type="checkbox"/> Special Offers in your City |                                      |

Click ONCE to Submit

Processing may take a minute. Please be patient.

[Home](#)

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(FIGURE-24)

[Home](#)

Do not use your browser's back button.

EasyDo.com

Choose the categories in which you want to advertise.

Select business category that starts with a particular alphabet & highlight it and press "Add Category" or  
 Search For

Note : You can choose upto 10 categories for enlisting your products/services.  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

JA JB JC JD JE JF JG JH JI JJ JK JL JM JN JO JP JQ JR JS JT JU JV JW JX JY JZ  
 Available Categories

JEANS  
 JEANS - MANUFACTURERS  
 JEANS - SOFT DENIM  
 JEANS - WHOLESALE  
 JEEP TOURS  
 JET BOATS

Selected Categories

JEWELERS - APPRAISAL  
 JEWELERS - BROKERS  
 WATCHES DEALERS

If required categories are not listed then add them  
 in the given box, separating one category from the  
 other by a comma.

 (We will add this for you later)

When an enquiry is generated for your product, you can receive an electronic message without logging online by email.  
 Please check the box below to get notified by email.  
 I would like to receive an email alert.  
 This option is being created by us only and the service is not available externally.

Processing may take a minute. Please be patient.

[Home](#)

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(FIGURE-24)

EasyDo Advertising Member Registration Form - Four

Home

**Do not use your browser's back button.**

EasyDo.com

**SELLER REGISTRATION FORM.**

Processing may take a minute. Please be patient.

Please check the entries for any errors before submitting. To change any value press the back button.

[illegible]

Processing may take a minute. Please be patient.

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(FIGURE-24)



## EasyDo Advertising Member Registration Form - four

[Home](#)

Do not use your browser's back button.

EasyDo.Com

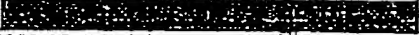
**SELLER REGISTRATION FORM.**

Without Closing this Window Check your Email now !!

We have sent you secret code to verify your email address.

Enter it below to complete your registration.

In case due to any reason you have not received an email from us you can enter ABCD for the time being, but you will have to complete your registration later.

\*Enter Code:   
Processing may take a minute. Please be patient.[Home](#)

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(FIGURE-24)

Home

EasyDo.com

Thankyou for registering with us. You can now send and receive inquiries. It will take us 24 hours to make your mailbox accessible.

We will soon send you an email, informing you of your account being activated.

You have not verified your email address. You will have to confirm your registration later by entering the code sent by us to your email address.

Home

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(FIGURE - 24)

<i>OnLine Prices Entry</i>	

--


Records 1 to 0 of 0

Search For:	<input type="text"/>	Search Now
-------------	----------------------	------------

(FIGURE-25)

## OnLine Prices Entry - Edit Mode

[Back to List](#)  
**OnLine Prices Entry - Edit Mode**

 \* Fields can not be left Blank

Enter all dates in format MM/DD/YYYY

* Brand	<input type="text"/>
* Description	<input type="text"/>
* Currency	<input type="text" value="??"/>
* Price	<input type="text" value="0"/>
Catalogue URL	<input type="text" value="http://"/>
* Category	<input type="text" value="??"/>
Offer Date	<input type="text" value="8/9/1999"/>
Special Offer	<input type="radio"/> Yes <input checked="" type="radio"/> No
* Offer Duration in Days	<input type="text" value="0"/>



Special Offer Entry				
DATE	SALE PRICE	UNIT PRICE	SALE PRICE	UNIT PRICE
Records 1 to 0 of 0				
Search For	<input type="text"/>			Search Now

(FIGURE-26)

## Special Offer Entry - Edit Mode

[Back to List](#)  
**Special Offer Entry - Edit Mode**

\* Fields can not be left Blank

\* Heading

Enter a catchy heading for your sale above

\* Sale Type

\* Items on Sale

Sale Discount

\* Sale Venue ☐ On the Web ☒ In City

\* Sale Address

Enter the address where you are holding your sale or if online then website address as ( http://url )

\* Start Date  ( Format MM/DD/YYYY )

\* End Date  ( Format MM/DD/YYYY )

Target Area for Offer Display ☐ World ☐ Continent ☐ Country ☐ State ☒ City

Email Preference

Target Area for Email ☐ World ☐ Continent ☐ Country ☐ State ☒ City

If you want us to send emails to our members informing them about your special offer please choose one of the options above and also select your target area.

(FIGURE - 26.)

## Inbox of SALLIES BUYING BIN

Inquiries For You

[Inquiries Sent](#) [Put Your Prices Online](#) [Your Special Offers](#) [Edit Profile](#) [Home](#)

 Display ☐ Inquiries For Me ☒ General Inquiries ☐ Both

\* (General inquiries are those where the buyers could not locate a specific category to target their inquiry.)

Search For

Search Now

Page 1 of 1

Records 1 to 18 of 18

2	* SCANNERS	Only Price	06/22/1999	07/30/99	<a href="#">Details</a>
4	* LAPTOP COMPUTER	Only Price	06/23/1999	6/25/99	<a href="#">Details</a>
6	* BOOKS	Only Price	06/24/1999	06/25/1999	<a href="#">Details</a>
8	* PENTIUM III MULTIMEDIA PC	Only Price	06/28/1999	07/07/99	<a href="#">Details</a>
10	* AIWA NSX MT721 OR SIMILAR	Only Price	07/04/1999		<a href="#">Details</a>
12	* A WALKMAN WITH RADIO	Only Price	07/09/1999		<a href="#">Details</a>
14	* MULTI-FUNCTION PRINTER	Only Price	07/10/1999		<a href="#">Details</a>
16	* AIRLINE TICKET	Only Price	07/25/1999		<a href="#">Details</a>
18	* COMPUTERS	One Way	07/29/1999		<a href="#">Details</a>

Page 1 of 1

Records 1 to 18 of 18

[Home](#)

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(FIGURE-27)

## Inbox of MY SELLING COMPANY

Inquiries For You

[Inquiries Sent](#) [Put Your Prices Online](#) [Your Special Offers](#) [Edit Profile](#) [Home](#)Display ☒ Inquiries For Me ☐ General Inquiries ☐ Both

\* (General inquiries are those where the buyers could not locate a specific category to target their inquiry.)

Page 1 of 1      Records 1 to 2 of 2

WAKE UP CALL SERVICE		Only Price	07/30/1999	Details
1	WAKE UP CALL SERVICE			
2	WAKE UP CALL SERVICE			

Page 1 of 1      Records 1 to 2 of 2

[Home](#)



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(FIGURE - 28)



Offers for you [Inquiries Sent](#) [Home](#)  
 [\[Select All\]](#) [\[UnSelect All\]](#) Sort by [Only Lowest Basic Price](#) \* [Only Lowest Total Price](#)  
 Page 1 of 1 Records 1 to 2 of 2

Image	Item	Price	Quantity	Details
	CHAIR	299.00	1	<a href="#">Details</a>
	CHAIR	299.00	1	<a href="#">Details</a>

☐ 2 SURBHI INTERIORS 07/27/1999 33 110 [Details](#)

Page 1 of 1 Records 1 to 2 of 2

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(FIGURE - 29)

Company/Organisation: EASYDO

Name: PRITHU NATH

Address: D-35, GULMOHAR PARK  
NEW DELHI 110 049  
DELHI INDIA

Phone: 91-11652328191-116518102

Fax: 91-116518102

Email: [prithu@easydo.com](mailto:prithu@easydo.com)

Replied On:

Reference No.:

Basic Price: 100

Packaging Charges: 0

Total: 100

i don't get up until 11:00

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(FIGURE 30)

Inbox



EasyDo.com

## Inbox of EASYDO

Inquiries For You

[Buying Mailbox](#) [Put Your Prices Online](#) [Your Special Offers](#) [Back](#) [Home](#)

 Display ☒ Inquiries For Me ☐ General Inquiries ☐ Both ☐

\* (General inquiries are those where the buyers could not locate a specific category to target their inquiry.)

Page 1 of 1      Records 1 to 10 of 10

No.	Inquiry Category	Inq. Type	Inquiry Date	Offer Before	View Detail	Status / Rank
1	ADVERTISING - PERIODICAL	Price & Parameters	07/25/1999	07/25/99	<a href="#">Details</a>	
2	ADVERTISING - PERIODICAL	Only Price	07/27/1999		<a href="#">Details</a>	
3	ADVERTISING - PERIODICAL	Only Price	07/28/1999		<a href="#">Details</a>	
4	ADVERTISING - PERIODICAL	Only Price	07/30/1999	07/30/1999	<a href="#">Details</a>	
5	ADVERTISING - PERIODICAL	Only Price	07/30/1999	07/30/99	<a href="#">Details</a>	
6	ADVERTISING - PERIODICAL	Only Price	08/03/1999	08/3/99	<a href="#">Details</a>	(Replied) 1/2
7	ADVERTISING - PERIODICAL	Only Price	08/03/1999		<a href="#">Details</a>	(Replied) 1/2
8	ADVERTISING - PERIODICAL	Only Price	08/06/1999		<a href="#">Details</a>	(Replied) 1/2
9	ADVERTISING - PERIODICAL	Only Price	08/06/1999		<a href="#">Details</a>	(Replied) 2/2
10	ADVERTISING - PERIODICAL	Only Price	08/08/1999		<a href="#">Details</a>	(Replied) 1/2

Page 1 of 1      Records 1 to 10 of 10

[Home](#)

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(FIGURE-31)

**Inquiry for the Category:** WAKE UP CALL SERVICE  
**Inquiry Area:** Whole World  
**Company/Organisation:** SALLIES BUYING BIN  
**Name:** SALLY S BUYER  
TAMPA 39482  
FLORIDA USA

**Inquiry Date:** 07/30/99  
**Sender's Date:**  
**Reference No.:**

**Offer Should Be In:** US Dollar

**Inquiry Text**

I want an 8:00 wake up call.

If you think this inquiry is a spam [Click Here](#)

**Company/Organisation:** MY SELLING COMPANY  
**Name:** BRIAN L LONGEST  
**Address:** MY HOUSE

ASHBURN 9999  
VIRGINIA USA

**Systems Date:** 7/30/1999

**Your Date:**   
(MM/DD/YYYY)

**Reference No.:**   
(If Any)

**Offer Text**

I will wake you up every morning monday  
through friday at 8:00 am for \$5 a week.

(Maximum 800 Characters Approx. 10-12 Lines)

**Packaging (if any) in US Dollar:**

**Basic Price in US Dollar:**

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(FIGURE- 32)

Your Offer has been posted. This is your Offer No 2  
You can now return to your inbox or to the home page.

[Inbox](#) [Home](#)

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(FIGURE 33)

Inbox of SALLIES BUYING BIN  
Inquiries Sent By You   [Inquiries Received](#)   [Put Your Prices Online](#)   [Your Special Offers](#)   [Edit Profile](#)   [Home](#)  
        
Page 1 of 1   Records 1 to 1 of 1  

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	-----

  
Page 1 of 1   Records 1 to 1 of 1

[Home](#)

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(FIGURE - 34)

## Offers for you

### Inquiries Sent Home

Delete

[Select All]

[UnSelect All]

Sort by

Only Lowest Basic Price

\* Only Lowest Total Price

Page 1 of 1

Records 1 to 1 of 1

Page 1 of 1      Records 1 to 1 of 1

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(FIGURE- 35)

Company/Organisation: MY SELLING COMPANY

Name: BRIAN L LONGEST

Address: MY HOUSE

ASHBURN 9999

VIRGINIA USA

Phone: 703-759-0555

Fax:

Email: [swpatent@hotmail.com](mailto:swpatent@hotmail.com)

Offer Date: 07/30/99

Offerer's Date:

Reference No.:

Basic Price in US Dollar: 5

Packaging Charges In  
US Dollar: 0

Total in US Dollar: 5

Offer Text

I will wake you up every morning monday through friday at 8:00 am for \$5 a week.

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(FIGURE - 36)



Free Intelligent Mailbox on a Yellow Page & Search Engine

**EasyDo.com**  
[Francais](#) [Deutsch](#) [Espanol](#) [Change Location](#) [Register / Advertise With Us](#) [Inbox](#) [Contact Us](#)

You Are Surfing In Whole World—

## Where the Buyers Rule !

Buyers: Get the lowest prices instantly in your Intelli-box on EasyDo  
 Sellers: Open your super store on EasyDo and never missout any inquiries


New Users?  
[Click here..](#)

[Learn About EasyDo](#)

### Yellow Pages


Select business category that starts with....  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 or

Search By : ☒ Business Category ☐ Company Name  
☐ Products in Easydo Super Store ☐ Brand Name

### Search Engine


Keyword Search On EasyDo

### Search Wizard

I want to search for:

on the Internet using

☐ Alta Vista ☐ Excite ☐ Infoseek  
☐ Lycos ☐ HotBot ☐ Yahoo 

### INFORMATION FROM AROUND THE WORLD

[CHECK YOUR EMAIL](#) [CHECK YOUR PARCEL](#) [CRICKET SPECIAL](#) [INTERESTING SITES](#) [MAGAZINES](#)  
[NEWS](#) [NEWS - BUSINESS & STOCK](#) [NEWS - STOCK](#) [NEWS - TECHNOLOGY](#) [NEWS HEALTH &](#)  
[MEDICINE](#) [WEATHER](#)

Travel Guides,  
**BARNES & NOBLE**

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FIND  
**BARNES & NOBLE**

(FIGURE-37)

You Are Surfing in : Whole World - - -

Enter the area in which you want to surf

EasyDo.Com

[Change your Language](#)

OR

Choose your Area in which you want to surf by clicking:

After clicking on any drop down wait for the page to reload. Incase of long delay press your browser's refresh button.

Continent

(Whole World)

Country

(All Countries)

State

City

☐ Click here if you wish to make this your default surfing location.(You can always change this whenever required).



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(FIGURE - 38)


**World's first YellowPage with Mailboxes**  
 Buying & selling will never be easier

**EasyDo.Com**

[Francais](#) [Deutsch](#) [Español](#) [Change Location](#) [Register](#) [Advertise With Us](#) [01866 2000000](#) [Contact Us](#)

[You Are Selling In: ASIA-INDIA-DELHI-NEW DELHI](#)

**Where the Buyers Rule !**  
 Buyers: Get the lowest prices instantly in your mailbox on EasyDo  
 Sellers: Open your super store on EasyDo and never miss out any inquiries

 **Yellow Pages**  
 Select business category that starts with....  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
 or  
 Search By : ☒ Business Category ☐ Company Name  
☐ Products in Easydo Super Store ☐ Brand Name


**Search Engine**  
 Keyword Search On EasyDo

**Search Wizard**  
 I want to search for:   
 on the Internet using:  
☐ Alta Vista ☐ Excite ☐ Infoseek  
☐ Lycos ☐ HotBot ☐ Yahoo

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[INDIANS](#) [MAGAZINES](#) [NATIONAL AIRLINES](#) [NEWS](#) [NEWS - BUSINESS & STOCK](#) [POLITICS & INDIA](#) [STOCK QUOTES](#) [TRY YOUR](#)  
[LUCK](#)

**INFORMATION FROM AROUND THE WORLD**  
[CHECK YOUR EMAIL](#) [CHECK YOUR PARCEL](#) [CRICKET SPECIAL](#) [INTERESTING SITES](#) [MAGAZINES](#) [NEWS](#) [NEWS - BUSINESS &](#)  
[STOCK](#) [NEWS - STOCK](#) [NEWS - TECHNOLOGY](#) [NEWS HEALTH & MEDICINE](#) [WEATHER](#)



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**FIND  
 GREAT SITES fast!  
 BARNES & NOBLE**


(FIGURG - 39)

**YES its Free Now !!** →

**EasyDo.com**

Change Language Change Location Register/Advertise With Us Home Contact Us

You Are Surfing In: ASIA-INDIA-DELHI-NEW DELHI



If the product / service that you need is not listed, Click here to send Inquiry

Select Business Category that starts with  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Inquire ADVERTISING & RELATED SERVICES

Inquire ADVERTISING - AERIAL

Inquire ADVERTISING - AIRCRAFT

Inquire ADVERTISING - BENCH

Inquire ADVERTISING - BROCHURES

Inquire ADVERTISING - CABLE TELEVISION

Inquire ADVERTISING - CAR

Inquire ADVERTISING - CINEMA HALLS

Inquire ADVERTISING - CONSULTANTS

Inquire ADVERTISING - COPY WRITERS

Inquire ADVERTISING - DIRECT MAIL

Inquire ADVERTISING - DIRECTORY PUBLISHERS (REPRESENTATIVES)

Inquire ADVERTISING - DISTRIBUTORS

Inquire ADVERTISING - FAX

Inquire ADVERTISING - FILM PRODUCERS

(FIGURE-40)

Inquire ADVERTISING - GRAPHICS

Inquire ADVERTISING - ILLUSTRATORS

Inquire ADVERTISING - JAPANESE

Inquire ADVERTISING - INTERNET

Inquire ADVERTISING - JAPANESE

Inquire ADVERTISING - MAGAZINE

Inquire ADVERTISING - MEDIA BUYERS

Inquire ADVERTISING - MOTION PICTURE

Inquire ADVERTISING - NEWSSTANDS

Inquire ADVERTISING - NEWSPAPER PUBLISHERS [REPRESENTATIVES]

Inquire ADVERTISING - ONLINE

Inquire ADVERTISING - OUTDOOR

Inquire ADVERTISING - PERIODICAL PUBLISHERS [REPRESENTATIVES]

Inquire ADVERTISING - PERSONAL SERVICES

Inquire ADVERTISING - POSTERS

Inquire ADVERTISING - PROMOTIONAL

Inquire ADVERTISING - RAILWAYS & TRAINS

Inquire ADVERTISING - RESEARCH

Inquire ADVERTISING - SCHOOLS

Inquire ADVERTISING - SCIENCE

Inquire ADVERTISING - SHOPPERS GUIDES

Inquire ADVERTISING - SOUND TRACK & JINGLES

Inquire ADVERTISING - TELEPHONE

Inquire ADVERTISING - TIME & TEMPERATURE ANNOUNCEMENTS

Inquire ADVERTISING - TRAVELLING SIGN BOARDS

Inquire ADVERTISING - VIDEO PRODUCTION SERVICES

Inquire ADVERTISING - YELLOW PAGES

Inquire ADVERTISING - YELLOW PAGES

Inquire BALLOON ADVERTISING

Inquire CABLE TELEVISION ADVERTISING

Inquire INTERNET - ADVERTISING

Inquire NEWSPAPER ADVERTISING

Inquire POSTERS - ADVERTISING & DISPLAY [MANUFACTURERS]

Inquire TELEVISION - ADVERTISING

Inquire YELLOW PAGES - ADVERTISING

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(FIGURE-41)

EasyDo.com

Change Language: Change Location: Register Advertiser With Us: Home: Home: Home: Us: Back to  
You Are Surfing in ASIA: INDIA: DELHI: NEW DELHI: ...  
Category: ADVERTISING: PERIODICAL: ...

Sort By : Click On a radio button ☒ Company ☐ Country ☐ State ☐ City

Click on an alphabet to bring those records up. (Take the above sorting order into consideration)  
A B C D E F G H I K L M N O P Q R S T U V W X Y Z

**Inquire From All Advertisers**

**Inquire** From Selected Advertisers on this page

Select All      UnSelect All

Page 1 of 1 Records 1 to 3 of 3

Send Enquiry	Company Name	Phone	Branch	Address	City	State	Pin	Web E-mail	Special Order
<input checked="" type="checkbox"/>	BCCCL 7, BSZ MARG., NEW DELHI NEW DELHI DELHI INDIA-110002	91-11-3715931	BSZ						
<input checked="" type="checkbox"/>	EASYDO D-35, GULMOHAR PARK NEW DELHI DELHI INDIA-110 049	91-11-6523281		EASYDO INTERACTIVE					
<input checked="" type="checkbox"/>	SURBHIT INTERIORS F-7, CENTRAL AVENUE MAHARAJI BAGH NEW DELHI DELHI INDIA-110 034	91-11-6523281		SURBHIT					

Page 1 of 1      Records 1 to 3 of 3

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(FIGURE-42)

Login to your Inbox

Enter Your Username and Password

User name:

Password:

Username and Password are case sensitive:

Forgot your password enter your email address here:

[Register with us.](#)

[Advertise with us.](#)

[Home](#)

(FIGURE-43)

Inbox



Inbox of

EASYDO

EasyDo.com

On EasyDo.com

Buying Mailbox

Here you will receive replies to your inquiries Pre Sorted by Price or Price and Parameters.

**Web Based Free Email**

Your personal mailbox  
Coming Soon....

Selling Mailbox  
and  
Online store on EasyDo

Here you will receive your inquiries for your product & also you have an online store to enter your prices and special offers.

**Online Scheduler**

Here you can put your important dates / appointments etc. online.  
Coming Soon...

Buying Mailbox Selling Mailbox Email Scheduler Edit Profile Home

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(FIGURE-44)



## OnLine Prices Entry

[Back](#) | [Add Your Products](#) | [Reset](#) |  
**OnLine Prices Entry**

<u>Brand</u>	<u>Description</u>	<u>Currency</u>	<u>Price</u>	<u>Expiry Date</u>			
delta	air tickets	Rupees	2000	7/29/1999	<a href="#">View</a>	<a href="#">Edit</a>	<a href="#">Delete</a>
softplus	software	DOLLAR [US]	110	9/2/1999	<a href="#">View</a>	<a href="#">Edit</a>	<a href="#">Delete</a>


Records 1 to 2 of 2

Search For

(FIGURE-45)

## OnLine Prices Entry - Edit Mode

[Back to List](#)  
**OnLine Prices Entry - Edit Mode**

 \* Fields can not be left Blank

Enter all dates in format MM/DD/YYYY

* Brand	<input type="text"/>
* Description	<input type="text"/>
* Currency	<input type="text" value="??"/>
* Price	<input type="text" value="0"/>
Catalogue URL	<input type="text" value="http://"/>
* Category	<input type="text" value="??"/>
Offer Date	<input type="text" value="8/9/1999"/>
Special Offer	<input type="radio"/> Yes <input checked="" type="radio"/> No
* Offer Duration in Days	<input type="text" value="0"/>



(FIGURE-46)

AutoSearch

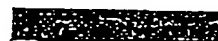


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Hey! We found some prices for you posted by our advertisers.  
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Search For



Page 1 of 1

Records 1 to 2 of 2

No.	<u>Product / Brand</u>	<u>Product Detail</u>	<u>Currency</u>	<u>Price</u>	<u>Catalogue</u>	<u>Contact</u>
1	softplus	software	DOLLAR [US]	110	<a href="#">Catalogue</a>	<a href="#">Contact</a>
2	delta	air tickets	Rupees	2000		<a href="#">Contact</a>

Page 1 of 1


Records 1 to 2 of 2

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(FIGURE-47)

Free Intelligent Mailbox on a Yellow Page & Search Engine



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## Where the Buyers Rule !

Buyers: Get the lowest prices instantly in your Intelli-box on EasyDo  
 Sellers: Open your super store on EasyDo and never missout any inquiries

 **Yellow Pages**  
 Select business category that starts with....  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 or  
 Search By : ☒ Business Category ☐ Company Name  
                   ☐ Products in Easydo Super Store ☐ Brand Name

**Search Engine**  
 Keyword Search On EasyDo

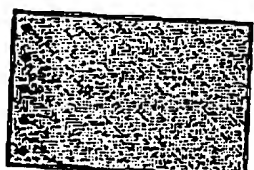
**Search Wizard**

I want to search for:

on the Internet using  
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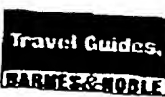
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(FIGURE-48)

You Are Surfing in : ASIA - INDIA - DELHI - NEW DELHI

Enter the area in which you want to surf

OR

Choose your Area in which you want to surf by clicking:

After clicking on any drop down wait for the page to reload. Incase of long delay press your browser's refresh button.

*Continent*

*Country*

*State*

*City*

☐ Click here if you wish to make this your default surfing location.(You can always change this whenever required).

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(FIGURE-49)

Free Intelligent Mailbox on a Yellow Page & Search Engine



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### Yellow Pages

Select business category that starts with....  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
or

Search By : ☒ Business Category ☐ Company Name  
☐ Products in Easydo Super Store ☐ Brand Name



**CUSTOMIZE  
YOUR PAGE**

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Keyword Search On EasyDo

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**SAVE**

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**FIND  
GREAT GIFTS fast!  
BARNES & NOBLE**

(FIGURE-50)

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